



**CRAIG W. MICKLOW '69**

### **Biographical Sketch**

Craig W. Micklow, Top Financial/Operations Business Leader, graduated PSU 1969 B.S. Agricultural Business Management and Northwestern University 1983 MBA - J. L. Kellogg Graduate School of Management.

Mr. Micklow gained 35+ years of diversified experience as a Chief Financial Officer, Business Consultant, and Internal Audit Leader. Craig possesses a proven track record in start-ups, turning around operations, and positioning firms for fast growth. He maximizes available resources to achieve long-term growth/profitability in any economic environment.

Craig is influenced by what PSU gave him - opportunity to pursue a degree plus gain knowledge necessary to successfully pursue his childhood dreams.

To express gratitude to PSU, Craig has proudly served as President - North Texas Alumni Chapter (Dallas) since 1990. Accomplishments:

1. Added structure, planning, budgeting, and accountability to ensure stability;
2. In 1992 held JoePa banquet, firing up alumni, Scholarship was endowed. Total scholarships funded/awarded to date \$130,000+;
3. Recruited thousands of top-notch high school students who have graduated from PSU;
4. Hosted 18+ activities annually attracting members with different interests. Since 1990 Craig has welcomed thousands of PSU Alumni and students, students-to-be and their families/friends to his home for the Annual Freshman Send-off/Picnic;
5. Received Alumni Association Awards:
  - a. Most Improved Out-Of-State Chapter -1991
  - b. Outstanding Chapter Membership – 1994, 1999
  - c. Most Distinguished Chapter – 2004 through 2011

Craig is a member of the Alumni Association, Nittany Lion Club, and President's Club.

Born in New Stanton, PA, Craig and wife Judy own property in State College where they plan to retire.

### **Position Statement**

My heart is with Penn State.

Being your trustee, I will represent Pennsylvania State University with the dignity and honor it deserves. Issues must be handled better today than yesterday. I will assure I have facts before I react.

Penn State will continually strive to offer the strongest faculty in all disciplines.

Quality of education (2nd to none) must be a common thread and will meet the needs of the changing global economy. Penn State will be at the leading edge for student needs, both current and future. Needs will change and we will have processes in place to change with them. In my capacity as trustee, I will strive to strengthen Penn State as the academic leader.

I will be a strong member of our Board of Trustees, responsible for day-to-day management/control of the University and safeguarding of its assets (tangible and intangible). Given my 10+ years of Internal Audit Leadership, in my belief the Internal Audit function (watchdogs) should report directly to the President or Board of Trustees and not to the Sr. VP Finance and Business/Treasurer. A department/function cannot audit itself. The internal audit function must maintain independence and objectivity. Additionally, a strong/growing alumni system is essential. I will continue to work with the North Texas Alumni Chapter and support the Alumni Association and all Chapters in growing membership, recruiting top-notch students, and increasing availability of scholarship funds.

Being your trustee, I pledge my devotion to the future of Penn State.

With your vote/support, we cannot fail!!!